

Review of the study program Management of Real Estate and Infrastructure (MA) from alumnae perspective 2020-2021

College ESLG conducted a program evaluation for alumni, which is not part of the Electronic Grading System. At a time when alumni wish to access his electronic grades in order to print the certificate, they must fill it immediately upon the login in Electronic Grading System

The survey is composed of five sections. Sections of the survey are as follows:

- 1. PREPARATION AND SUCCESS IN LABOR MARKET composed of nine questions with Likert Scale from 1 to 5 (very dissatisfied to very satisfied);
- 2. ACQUIRED KNOWLEDGE AND SKILLS composed of eleven questions with Likert Scale from 1 to 5 (very dissatisfied to very satisfied);
- 3. Written comments with three text boxes composed of which part of the program prepared you best for the career advancement, which part of the program prepared you the least for the labor market and what would you improve in the quality of the program to best cope with the career and labor market challenges in Kosovo and internationally;

The present study of alumni evaluation of the program shall focus on each section separately and draw recommendations for each of them, which will be further incorporated in the end in the strategic plan document of the study program. We run only descriptive statistics, and not the multiple regression because of smaller number of respondents to generalize about the effect of each of independent variables on the dependent variable.



PREPARATION FOR AND SUCCESS IN THE LABOR MARKET

For each section the descriptive statistics was run in order to superficially find out which of the aspects of preparation and success in the labor market influenced mostly the alumni satisfaction (those students that were subject to program evaluation). The descriptive statistics analysis was run in SPSS. The statistical analysis has been presented in Table 1.

Descriptive Statistics								
					Std.			
	Ν	Minimum	Maximum	Mean	Deviation			
labor market transition	27	2	5	4.26	.903			
Preparation for labor market	27	3	5	4.44	.698			
Progress towards employment	27	3	5	4.33	.784			
entrepreneurship	27	3	5	4.33	.679			
Career advancement	27	3	5	4.41	.694			
Level of preparation								
and success to labor	27	3	5	4.41	.797			
market								
Valid N (listwise)	27							

Table 1: Descriptive statistics for preparation and success in the labor market

Source: SPSS

27 respondents (existing graduates of the master program) responded effectively through the Survey in Electronic Grading System. Questions of the questionnaire were with Likert Scale 1(very dissatisfied), 2 (dissatisfied), 3(somewhat satisfied), 4 (satisfied) and 5 (very satisfied). From the responses, the present report finds out that all respondents are highly satisfied with the preparation for the labor market with the mean of 4.44, whereby they are least satisfied with the labor market transition with the mean of 4.29, although all aspects of preparation and success in the labor market scored results higher than 4.0.

ACQUIRED KNOWLEDGE AND SKILLS



The descriptive statistics for the alumni satisfaction with the acquired knowledge and skills has been presented in Table 2.

Descriptive Statistics								
					Std.			
	Ν	Minimum	Maximum	Mean	Deviation			
Writing effectively	27	3	5	4.52	.753			
Working efffective in teams	27	3	5	4.44	.801			
Working indepently	27	3	5	4.48	.802			
Oral effective communication	27	3	5	4.48	.700			
Becoming leader	27	3	5	4.44	.698			
become innovator	27	3	5	4.30	.823			
Analytical thinking	27	3	5	4.48	.753			
Environmental awareness	27	3	5	4.56	.698			
Independent functioning	27	3	5	4.48	.753			
Identification of moral and ethical aspects	27	3	5	4.44	.751			
Level of satisfaction with knowledge and skills during studies	27	3	5	4.44	.751			
Valid N (listwise)	27							

Table 2: Descriptive statistics for acquired knowledge and skills



From the descriptive statistics, alumni are satisfied with all the acquired skills needed for the labor market, which all score higher than 4.0. The skill with which the alumni are mostly satisfied with are the environmental awareness, perhaps because nearly all courses include a sustainability component in it and the key program learning outcome is sustainability, including the strong component in the mission statement of the program and also of the institution. The aspect with which the alumni are least satisfied is Becoming an Innovator with 4.30.

QUALITATIVE ANALYSIS BASED ON WRITTEN COMMENTS

The table of respondents with the written comments on best part of the program, the part of the program which least contributed to their success in the labor market and how would they improve the overall quality of the program to increase the success in the labor market has been presented in Table 3.

Respondents	Best part of program contributing to career advancement Program is oriented towards	Least past contributing to career advancement	What would you improve in the overall quality of the program Software in some of the courses especially in
R1	real estate market needs	contributed least	Sustainable Architecture
R2	Real estate appraisal	Sustainable architecture	No part
R3	Research methods	No part	Include best students as teaching assistants

 Table 3: Responses of students



EVALUATION AND RECOMMENDATIONS

The QA Manager after thorough examination of the findings from the alumni program evaluation, reaches the following conclusions:

PREPARATION FOR AND SUCCESS IN THE LABOR MARKET

Students have the satisfaction with the mean of greater than 4.0 with regards to preparation for and success in the labor market in all the fields, however they have the lowest satisfaction with labor market transition.

Recommendation:

- Include more tutoring for better labor market transitioning;

ACQUIRED KNOWLEDGE AND SKILLS

Students have the satisfaction with the mean of greater than 4.0 with regards to acquired knowledge and skills in all the fields, however they have the lowest satisfaction with the Becoming and Innovator Skills.

Recommendation:

- Add innovation team projects in different courses and Develop an Innovation Award Program for students with the best innovation project;

QUALITATIVE ANALYSIS BASED ON WRITTEN COMMENTS

From the qualitative analysis the recurring issues arise in most of the responses of respondents as best feature of the program that helped them most in the career and success in labor market:

• Real estate appraisal;



From the qualitative analysis the recurring issues arise as the most relevant among students responses as what needs improvement in the program to help them better in coping with challenges of labor market locally and internationally are:

• Sustainable architecture course;

RECOMMENDATION

• Make SA course more attractive for real estate managers.

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